

PRAKASH

Chemicals Agencies



ILLUMINATION

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world of chemistry*





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Dyes and Pigments Market

Dyes and pigments are essential coloring agents widely used across textiles, paints & coatings, plastics, printing inks, paper, leather, construction materials, and consumer goods industries. While dyes dissolve and chemically bond with substrates, pigments are insoluble particles that impart color, opacity, and durability. Growing demand for aesthetically appealing products, expanding industrial manufacturing, and rising consumption of specialty coatings and textiles are driving the growth of the global dyes & pigments market.

Key Growth Drivers

- Increasing demand from the textile and apparel industry worldwide.
- Rising consumption of paints and coatings in construction and infrastructure projects.
- Growing use of pigments in plastics, packaging, and consumer products.
- Expansion of the automotive industry driving demand for high-performance coatings.
- Increasing adoption of specialty dyes and pigments for advanced industrial applications.

Key Challenges

- Stringent environmental regulations governing chemical manufacturing and waste disposal.
- Volatility in raw material prices affecting production costs.
- Growing concerns regarding the environmental impact of synthetic dyes.
- Increasing pressure to develop sustainable and eco-friendly coloring solutions.
- Supply chain disruptions impacting availability of key chemical intermediates.

Regional Outlook

Asia-Pacific dominates the dyes & pigments market due to its strong textile manufacturing base, expanding construction sector, and growing industrial production in countries such as China, India, Bangladesh, and Vietnam. China remains a major producer and consumer of dyes and pigments globally. Europe maintains a significant market share driven by demand for specialty pigments, sustainable colorants, and advanced coating technologies. North America continues to witness steady growth supported by the automotive, packaging, and construction industries.

Market Trends & Innovations

- Growing development of eco-friendly, bio-based, and low-VOC dyes and pigments.
- Increasing adoption of high-performance pigments for automotive and industrial coatings.
- Advancements in digital textile printing technologies driving demand for specialty inks and dyes.
- Rising investment in nanotechnology-based pigments with enhanced color performance.
- Development of sustainable manufacturing processes to reduce environmental impact.
- Growing demand for functional pigments offering UV protection, heat resistance, and antimicrobial properties.

Mr. Mayur Sant
Sr. Marketing Manager
Editor for the Month



Our MD Mr. Dilip Shah attended the Book Launch of Mr. Jaymin Vasa of Vasa Pharma, Ahemedabad.



Federation of Gujarat Industries (FGI) on the Eve of their 109th Establishment Day distributed Kits to the children of 2 Schools on 22.06.2026.



We hosted a treasure hunt activity to promote teamwork, and communication



Birthday Celebrations at PCAPL



Mr. Dinesh Parmar



Mr. Jay Zaveri



Ms. Neha Patel

On the occasion of Shala Praveshotsav, our Managing Director, Mr. Dilip Shah, generously donated a set of notebooks to 100 students at Vir Savarkar Hindi Nagar Prathmik Shala, Gorwa, Vadodara



On World No Tobacco Day, we raised awareness among TB patients at SSG Hospital about the dangers of tobacco



On International Yoga Day, we encouraged children to embrace daily yoga and exercise, highlighting that good health is the foundation of a happy and healthy life



On World Environment Day, children learned to value and reuse Mother Earth's resources, giving back to nature through creative, eco-friendly activities



On World Day Against Child Labour, children honored frontline heroes through creative coloring activities, celebrating every child's right to learn and dream





- China has swiftly increased its share in India's Chemical Imports after disruptions in Gulf Supplying Chains raising new questions over trade dependencies and supply resilience.
- India's Chemicals Sector is seeing a mix of massive infrastructure investments and margin driven market shifts.
- Ongoing conflicts and logistical bottlenecks in West Asia have upended long-standing trade relationships between Indian Importers and their Gulf based Chemicals Suppliers.
- Reliance Industries Ltd (RIL) is at an advanced stage of execution at its 3- mtpa purified Terephthalic Acid (PTA) facility at Dahej.
- India will consider to extend Import Tax Exemption on Petrochemicals used for making Plastics and Pharmaceutical goods beyond June 30 to help Local Industries.
- Elantas Beck India Ltd, the Pune based Subsidiary of Germany's Atlanta Group is strengthening its Speciality Chemicals capabilities to support India's growing Data Centre Infrastructure Market.
- Hindustan Organic Chemicals Ltd.(HOCL) has temporarily shut down its Hydrogen Peroxide Plant in Kochi, Kerala effective from 3rd June 2026 due to significant increase in raw material prices and low demand.
- Surat based Speciality Chemicals Firm Anupam Rasayan India Ltd. Said it has become the First Company world wide to manufacture Ethyl Trifluoro Acetate (ETFA) at Commercial Scale using continuous flow chemistry through its proprietary process by design Platform.
- US based Chemicals major Lubrizol and Grasim Industries, a Flag Ship Company of Aditya Birla Group have inaugurated a Chlorinated Poly vinyl Chloride (CPVC) Resin manufacturing facility at Vilayat, Gujarat.
- Surat based Speciality Chemicals Firm Anupam Rasayan India Ltd. said it has become the first company World Wide to manufacture Trifluoro Acetate (ETFA) at Commercial Scale using continuous flow Chemistry through its proprietary process by design Platform.
- Vipul Organics Ltd., a Mumbai based Speciality Chemicals maker signed an exclusive distribution agreement with Swiss Minerals and Speciality materials giant Omya Group.
- Gujarat Alkalies & Chemicals Ltd (GACL) has said it will set up 5000 tpa(100 percent basis) high priority Hydrogen Peroxide Plant at Dahej, Gujarat targetting niche applications in semi conductor and solar manufacturing value chain.
- Switzerland Laboratory Automation Provider TECAN has launched its direct operations in India including a dedicated local Sales & Service Team based in Gurugram, near New Delhi.
- Mumbai based Speciality Chemicals Firm Platinum Industries, is entering the Life Sciences Sector through a Wholly Owned Subsidiary Ruvadu Life Sciences Pvt. Ltd.
- Mumbai based Speciality Chemicals Maker DAI-ICHI Kankaria has inaugurated an upgrading Manufacturing Facility at its Dahej Site in Gujarat, centred at a significant expansion of Ethoxylation Production capacity.
- Gujarat Fluro Chemicals Ltd (GFL) said it has signed an MOU with Delhi Technological University (DTU) to jointly study and strengthen Waste Water Treatment Solutions using GFL's inhouse developed Polyvinylidene Fluoride (PVDF) based MBR Technology.
- Neuland Laboratories, Hyderabad based Contract Development and Manufacturing Organization (CDMO) Specialising in Complex APIs is set to open a dedicated Process Development Laboratory and integrated Kilo Lab at its Genome Valley Campus in Hyderabad.

The Tale of Two Seeds

MORAL STORY

One Spring morning in a field of same patch of fertile soil, Two Seeds lay side by side beneath the soil. Both had the same opportunity to grow into beautiful plants.

One seed was very confident and said proudly "I am surely grow into the strongest tree in the field". I will stretch my branches high and everyone will admire me.

The second seed was quieter. It simply thought, I will try my best to grow whatever I become. A farmer came and start planting the field. The rainfall and the Sunshine, both seeds began to sprout and started growing quickly. The First seed, though faced above problems, kept pushing upward steadily without any complaint. It simply adapted and kept growing day by day.

The Second seed often complained about the problems facing and spent more time worrying than growing.

Year passed, the First seed grew into a strong tall tree and started to give shade and fruits to many. But the Second seed became weak and could not stand strong during strong winds because it had not tried hard to build strong roots.

One day a Storm came. The wind blows very speedlly. The First Strong Tree stood firm without any problem. But the weak Plant was blown away.

The First seed proved that growing depends not on Pride and Complaints and Success will come to those who remain calm, composed, unbothered and work steadily to face challenges without giving up.

MORAL : Patience, Hardwork and Perseverance always lead to success and Pride and Complaints can stop Growth.



- **Focus on outcomes not Activity** - Measure successfully the results achieved rather than hours worked or number of Meetings attended Define clear goals and track progress regularly.
- **Communicate with clarity** - Keep instructions simple, specific and actionable. Confirm understanding instead of assuming everyone interprets messages the same way.
- **Use Data Decisions** - Combine experience with facts. Review Key Performance Indicator (KPI) Customer feedback and teams metrics before making important decisions.
- **Build a Feedback Culture** - Provide timely, constructive feedback, encourage employees to share ideas and concerns openly without fear of criticism.
- **Prioritise Ruthlessly** - Not every task is urgent. Focus team energy on activities that create the greatest values for Customers and the Organization.
- Empower employees instead of Micromanaging. By setting Clear expectations, providing necessary resources and offering genuine trust, leaders will shift their focus from controlling every step to celebrate ultimate outcomes.
- **Invest in continuous learning** - This is the ongoing process of expanding knowledge and skills, which is the most reliable strategy to maintain career competitiveness, increase earning potential and drive innovations within the Organization.
- **Strengthen Emotional Intelligence (EQ)** - This will build trust and psychological safety by practicing active listening, regulating their own reactions during high pressure situations and validating diverse team perspectives. This emphatic approach significantly boosts team management, collaboration and overall performance.





PUZZLE YOUR MIND

Q1.) Forward I am Heavy but
Backward I am not.
What am I?

Q.2). I have no beginning, end
or middle yet people can
see me what am I?

Q.3). You throw away my outside and cook my inside.
Then you eat my outside and throw away my inside.
What am I ?

Q.4) A man leaves home,
makes three left turns
and arrives back home to
find Two Men wearing
Masks waiting for him.
Who are they?

Q.5) 8 : 9 :: 12 : ?



Answer to the Puzzles of MAY 2026

Q.1) 27

Q.2) 69021

Q.3) 1- Without accuracy,
Speed is useless.
2- In life difficult time will
not stay for ever. It will
Pass.

Q 4) FOUDSB

RISE WITH DETERMINATION,
SHINE WITH CONFIDENCE &
END THE DAY WITH SATISFACTION

Our Network



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Accreditation



Prakash Chemicals Agencies Pvt. Ltd.

Head Office :	Prakash House, 39/40, Krishna Industrial Estate, Opp. BIDC Gorwa, Vadodara - 390 016, Gujarat, INDIA. T: +91 265 612 6000 M: +91 78744 45025 E: pcapl@prakashchemicals.com W: www.pcaplindia.com
Ranoli (Warehouse):	Survey No. 530/1, Somnath Estate, IPCL Road Karachia, Vadodara - 391350 M: 97246 44207 9327969218
Ahmedabad (Office):	H-110, 1st Floor, Titanium City Center, Nr. Sachin Tower, 100 Feet Ring Road, Satellite Area, Ahmedabad - 380 015 Mob. 8511126722 /8511126720 Email : dhavaldesai@prakashchemicals.com
Ahmedabad (Warehouse):	Plot No.8, Red Flag Business Park, Motipura Chokdi, B/d Komal World Wide, Narol, Ahmedabad. E-mal : :amdwarehouse@prakashchemicals.com
Surat (Office & Warehouse):	B-119,120 C-119,120 Green park Surat Navsari Road Unn Sachin, Surat pincode- 394210
Mumbai (Office & Warehouse):	Building No. B-16/1, Godown No.8 to 12, OVALI Village, Parasnath Complex, Dapoda Road,Bhiwandi, Mumbai - 421 302, Maharashtra, India.
Rajkot (Warehouse):	Khodiyar Park Shed No.3, Ruda Transport Nagar, Sokhada Village, Navagam, Taluka : Rajkot, Dist. Rajkot - 360 002. Contact Nos. 84889 80856, 8511166879, 63588 08757
Chennai (Warehouse):	198, Adinath complex, Madhavaram, Chennai - 600060